

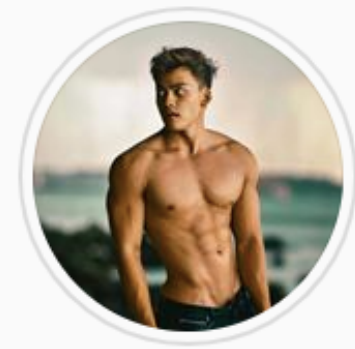
PRESS KIT



Shaun

Seow

01
Instagram



seowie

Edit Profile



465 posts

80.4k followers

676 following

Shaun Michael 萧

23, 5'11, 78kg

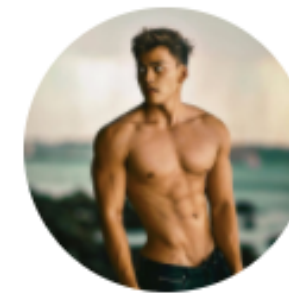
 @puma Athletics •  @sgsmu BBA

 160kg Bench, 260kg Deadlift, (8:17) 2.4km

 TikTok/Youtube [60k] (@hepmilcreators/@heygroupsg)

youtube.com/watch?v=mwUYWP9Z8rw

02
TikTok



seowie


Seowie

Follow

70 Following

56.9K Followers

447.7K Likes

 uni student, model & workout addict

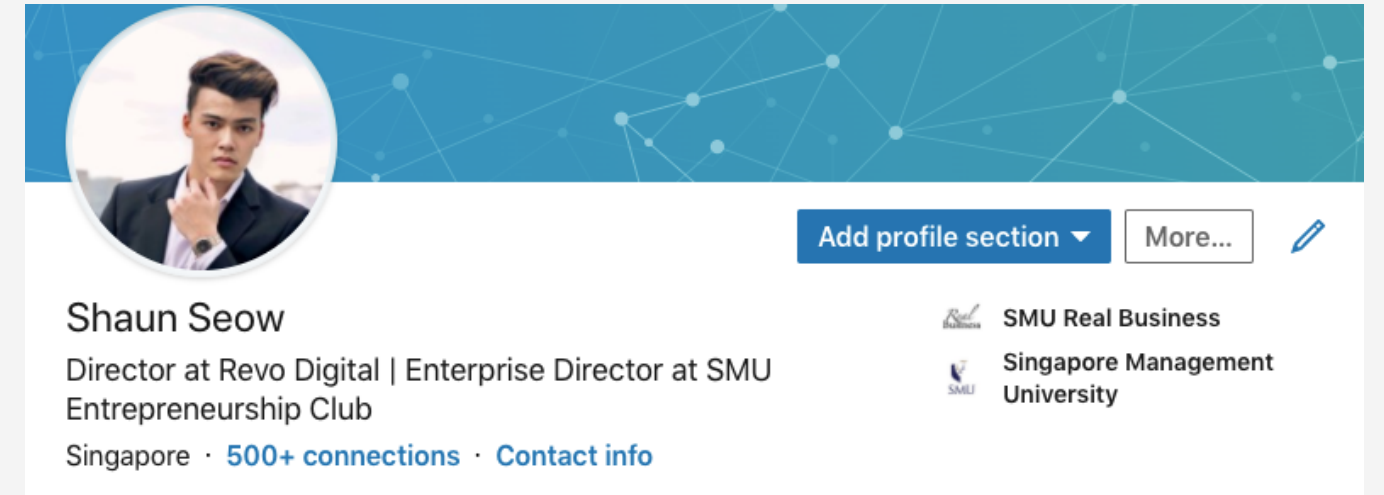
if you're above 10, i followback 😊

LOADING PLATFORMS

03
YouTube



04
LinkedIn



SHAUN IS A 23 YEAR OLD UNDERGRADUATE FROM SINGAPORE MANAGEMENT UNIVERSITY STUDYING A BACHELOR IN BUSINESS ADMINISTRATION MAJORING IN MARKETING ANALYTICS AND FINANCIAL ANALYTICS. IN ADDITION, HE WAS AN ATHLETE, AS WELL AS HAS BEEN A HOST & MODEL FOR SEVERAL PUBLICATIONS SINCE HE WAS 18. HE ALSO MANAGES AND WORKS CLOSELY TO PRODUCE CONTENT WITH SEVERAL YOUTUBE CHANNELS. HE DOES DIGITAL MARKETING ON LINKEDIN, INSTAGRAM, YOUTUBE AND TIKTOK TO DIRECT SALES TO HIS PERSONAL BRAND & CLIENTS.



OTHER EXPERIENCE
SHAUN



Model

Clients include:
Canon
Formula 1
Mizuno
Puma
Sony



Athlete

Represented Singapore
in Multi-events,
Weightlifting, Naval
Diver Commander in
2017

COMBINED
ENGAGEMENT

01
Instagram

80,500

FOLLOWERS

02
*TikTok/
Youtube*

60,000

FOLLOWERS

03
*Weekly
Impressions*

4,278,000

IMPRESSIONS

COMBINED
ENGAGEMENT

Across all Platforms

—
240,000+

FOLLOWERS

AS OF FEB 2020

Past clients



CIRCLES.LIFE



People's Association



SENNHEISER

